

Dirk van Dijk

Co-Founder & CMO

Dirk van Dijk is responsible for the marketing, communication and business development efforts. In addition to strategic business development efforts, he directs media relations, branding, advertising and website development. He manages and oversees sponsorships, events, charitable contributions, marketing training and more. He has more than 9 years of experience in the legal marketing industry. Dirk received a degree in international trade and a Master of Business Administration. His areas of expertise are: Marketing strategy development and execution, Pricing management, Product development and B2B marketing promotion.